

May, 2019

AAGACC NETWORKING WORLDWIDE



IMPORTANCE OF NETWORKING FOR SMALL BUSINESSES

Posted by [K. Fry](#) on April 11, 2016
Olympic Benefits, Inc.

A key element to effective networking is to make **you** known. The premise being that the more people you meet, the more people there will be to get to know and remember both you and your business. To understand why networking is important for small businesses, consider these tips:

Business Leads

Networking is a great way for new business leads, using the contacts

you make when you meet people can open doors for business opportunities.

Identify business best practices or industry benchmarks. Learning from what others do is a valuable strategy for all businesses.

For example, if you own a restaurant and you belong to a restaurant association, you can find out what the latest software programs are or employee management



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practices that you can bring back to your own business.

Stay on the cutting edge of technology and new business trends. These types of relationships and “inside” information can give you an advantage over your competitors by implementing new and fresh ways of doing things.

4. **Networking is a skill**

-Learn the art of striking up

conversations

-Learn the trick to remembering people’s names that you meet
-Get a system; write something specific about a person on the back of their business card so you can remember them when you get back to your office

Increase confidence by regularly networking, and pushing yourself to talk to people you don’t know it is important because your business growth is dependent on talking

to people and making connections.

UPCOMING EVENTS

Tuesday, June 4th
The 5:05 NETWORK
Nexus Brewery
4730 Pan American Fwy NE
5:05 – 7:00 PM

Visit our website at:

www.aagacc.org

Or,

View our Facebook Page



MEMBER FEATURE

*Keiosha Miller
Owner/Operator
MAGIC MIRROR PHOTOBOOTH & EVENTS NM*

Keiosha Miller is a native New Mexican raised on the west side and a graduate of West Mesa class of 2005. With a family of five and three jobs, Keiosha stated, “I was motivated to become a part of the black entrepreneurial community that would support, encourage and promote my business in a positive way, as well as gain more awareness of black owned business”.

I prepared for my business by attending conventions and finding the right products for my area and what would help me grow in experience and revenue. April, 2019 marked one-year and 4 months.

Magic Mirror was established January 1, 2018, we work with business brand requisition, ribbon cutting, employee and customer appreciation, and consumers for special events like weddings, birthday parties and such.

“I really wanted to be my own boss and be able to provide jobs for others. So, when I discovered how amazing the Mirror Me booth was, I thought, this would be something fun and new to bring to New Mexico for any type of event not just weddings but to be out of the box from the average photo booth”.

Although I have not reached the point of running my business establishment solely, I am driven more every day, and am confident with the support of the chamber the Magic Mirror

Photobooth will grow to support my family and a community need.

The Magic Mirror is an interactive open-air photo booth! Like nothing else out there, your guests walk in front of a magical mirror with extraordinary, colorful animations. The Magic Mirror then invites your guests to touch it to start their magical journey. It’s all about having fun while providing a professional level of product and service, and creating a wildly enjoyable photographic experience. The mirror me booth is a unique photo-generating booth offering the latest technology in interactive picture taking.

My product has been the cutting edge in the photo booth industry and continues to evolve and grow with the need and changes our customers need and want. The biggest challenge I face is encouraging people to be creative in experiencing Magic Mirror for numerous events. We truly are the most cutting and advance photo taking booth available that provides a high-quality photographic experience for all to enjoy.

My entrepreneurial advice share would be to use the power of social media platforms. It’s a huge way to promote your business. Learn to post business post and don’t be afraid to advertise appealing to your audience in multiple ways. Encourage yourself as a person, never give up even when there is no support! I work two other jobs, yet still attend 2 to 3 network events a week to promote and put my business in front of people as much as I can.

You can Find us on the Knot, the Wedding Wire, Perfect Wedding Guide, Yelp and Google as well as our website magicmirrorNM.com. Magic Mirror Photobooth & Events NM [Creating Experiences. Capturing Memories.](#)

WELCOME NEW CHAMBER MEMBERS

4\$shades Clothing Inc
Smash&Dash Publishing
Kenyatta Harris

A Paradigm Shift
Yvette Bell, Founder

Beyond Poetry
Hakim Bellamy

Black Farmers & Ranchers, NM
Eugene Pickett

Focus Advertising Specialties
Ron & Kathryn Edwards

Jewell Law Offices
Hon. Tommy Jewell, Ret.

Kellumwebdev
Travis Kellum

South Valley Care Center
Hunter Greene

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